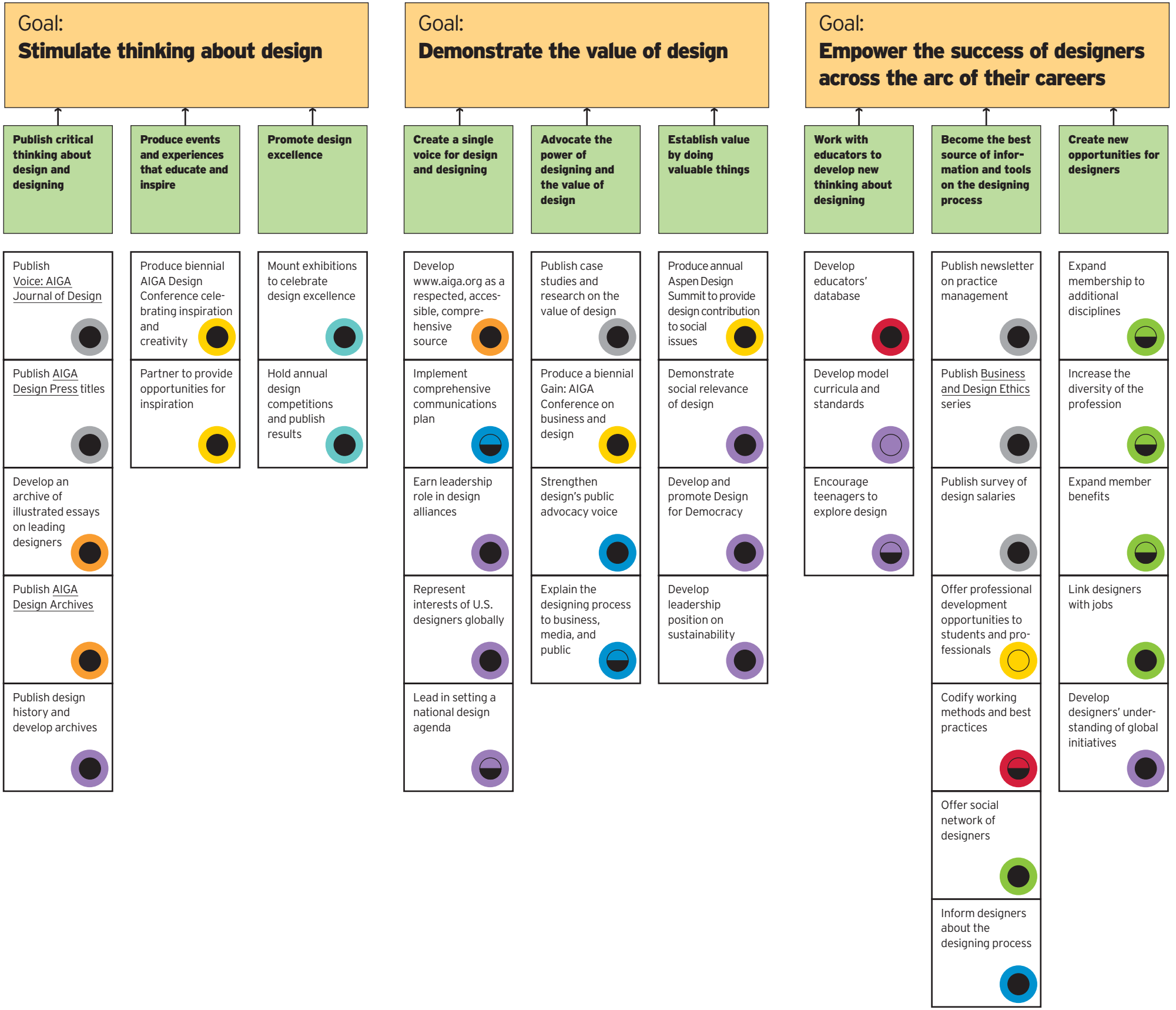




the professional association for design

The mission of AIGA is to advance designing as a professional craft, strategic tool and vital cultural force.



| | | | |
|------------------------------------|--------------------|------------------------------|---|
| Core foundation activities: | Develop membership | Increase sponsorship revenue | Develop charitable giving to the profession |
|------------------------------------|--------------------|------------------------------|---|

- Key:**
- = Communications
 - = Competitions and exhibitions
 - = Conferences
 - = Editorial
 - = Information and research
 - = Initiatives
 - = Internet/web
 - = Membership and member services
 - = Active
 - = Development
 - = Planning